PUB ROOMS

Sell, manage and distribute your accommodation online 24/7

Riverside Garden Café OPEN

CAFE

ULMARRA HOTEL

CAFE

BOTTLE SHOP

BAR TAB

GUESTROOMS

REFRESHMENTS

RIVERSIDE

CAFE CLARENCE

GUESTROOMS

Café Clarence @ Ulmarra Hotel Riverside Refreshments

Welcome to Pub Rooms!

Welcome to the Pub Rooms for Business, where you'll be provided with a comprehensive system that allows your property to be available for sale all over the world. Not to mention the ability to receive bookings 24/7.

Our services have been designed to automate the booking process, whether it be walk-ins, phone calls, emails, and direct and third-party website bookings, and to manage these right through til check-out.

Although the big old leather bound book has been a comforting addition to most properties for many years, it is time for a cosy retirement on a book shelf somewhere...

"Pub Rooms works alongside you the whole way to ensure your hotel is open worldwide to new clients"

Pub Rooms group:

🏨 Co-operative group marketing platforms engaged to make your hotel visible to consumers 24/7.

🏨 Revenue management for your year round room rates.

🏨 Integration and support with our Property Management System

🏨 Dedicated listing on the Pub Rooms website and social media channels.

🏨 Comprehensive staff training and weekday support desk.
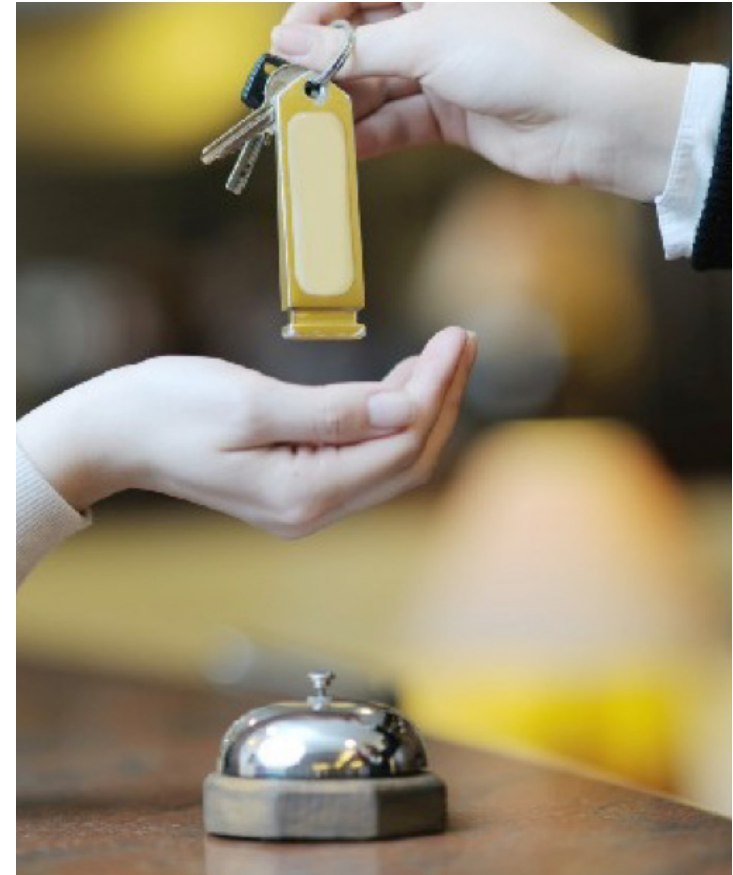
"The Pub Rooms Member Logo is a mark of excellence as a recognised Pub Accommodation Partner!"

www.pubrooms.com.au

# Pub Rooms opens your doors to the world...

Everything you need to run your hotel...

🏛 Revenue and yield management and strategy

🏛 Cloud based Front Office System, accessed on any device with internet

🏛 Booking Engine open 24/7

🏛 All your bookings on one platform

🏛 Manages your check-ins, check-outs, payments and inventory

🏛 Channel manager to market your rooms online (direct website, Wotif.com, Agoda, Booking.com, Expedia)

Here is an example of how your front desk system will look. ➡

Your New Front Desk System
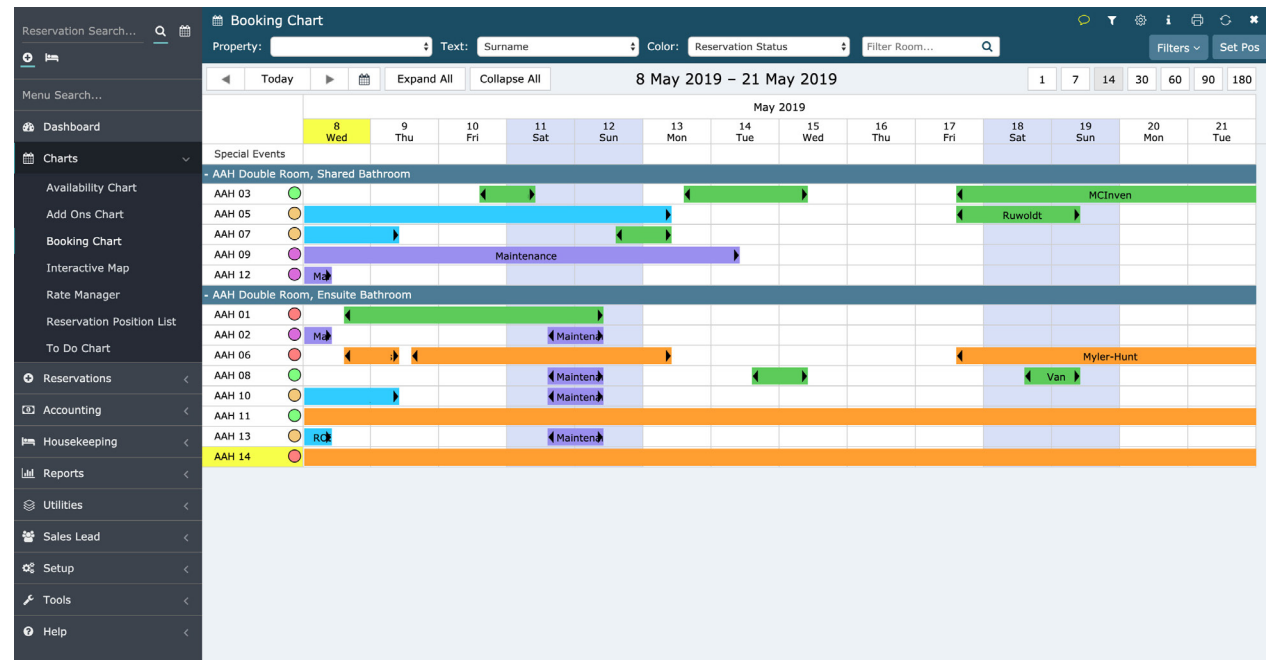
Your Future Reservations

This is an important step to avoid overbookings and must be completed before going live with the booking engine.

We support you by inputting your current and future reservations into the Front Desk system. We provide you with an XLS spreadsheet and you fill in all future bookings.

Here is an example of how to enter bookings into the online calender. It's a very simple process and you will be a whiz in no time!

Features that sell your rooms

High quality images and professional descriptions are the key to selling your rooms!
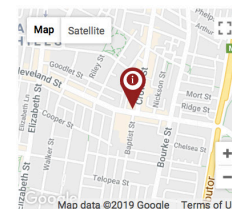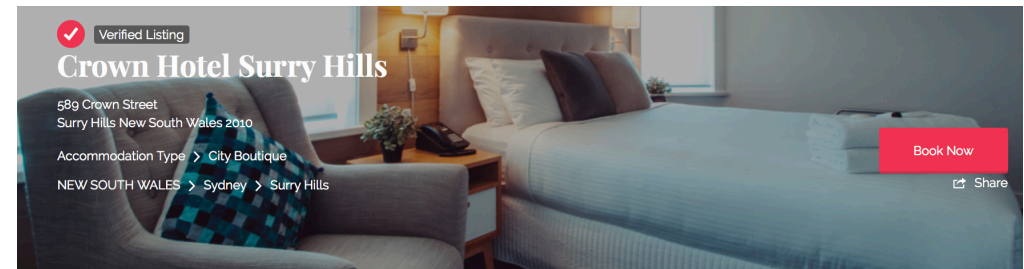
Images:

Your images provide a first impression to the potential guest, so it is important to make sure they are of a high standard. We require at least 20-25 images.

- Hotel exterior
- Pub area - bars, gaming room, live music, pool tables, beer garden
- Lobby or reception desk
- Restaurant & Bar (food shots are also great!)
- Any other areas e.g. kids playground, function space etc.
- Room types (4 angles of every room, bathroom, close up toiletries & towels etc)
- Shared accommodation facilities (if applicable) eg. common room, Kitchen, Lounge etc

Descriptions:

A high quality, professional description is essential to get guests to complete their reservation.
We will do the hard work for you! Please ensure you give us all necessary information so we can highlight all of your properties features and facilities.

✓ Verified Listing
Crown Hotel Surry Hills
589 Crown Street
Surry Hills New South Wales 2010

Accommodation Type > City Boutique
NEW SOUTH WALES > Sydney > Surry Hills

Book Now
↗ Share

589 Crown Street
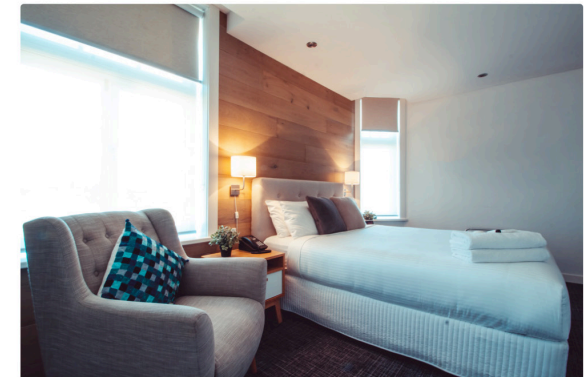Surry Hills New South Wales 2010

📞 02 8394 6509
✉ info@crownhotel.com.au
🔗 www.crownhotel.com.au
↱ Get Directions

📷 Photo Gallery

Your Customised Booking Engine

We customise your booking engine to suit your brand and the theme of your website.

You will be open for sale 24/7!

Here is an example of what your Booking Engine will look like.

Terms & Conditions

Pub Rooms will work with you to build a standard set of terms and conditions that will protect you from liability in disputes and manage guest expectations before they book and stay with you.

These terms and conditions will be used for your booking system, the online travel agents and your own website.

WHAT'S NEXT?

Open your doors to the world!

Online Travel Agents

Partnerships with OTA's are a necessary part of any hotels distribution strategy - no matter the size. In order to scale your business, you will need their help.

Why pay the commission? OTA's have access to markets that you can't reach and a massive budget to promote your hotel to the millions of guests nationally and internationally. A commission is simply the cost of getting access to this.

We will do the hard work for you! Leave it to us to set you up on four of the largest OTA channels in the market - Agoda, Booking.com, Expedia & Wotif.

Once these channels start working for you, we will work with you to understand your market and then connect you to more channels.

Google

Google is one of the most downloaded maps search engines in the world and is widely used on mobile phones. All listings are essential tools for the last minute traveller and improve your presence online and assist to convert direct bookings to your web site.

Google My Business connects you directly with customers, whether they're looking for you in search or Maps. The Pub Rooms team will update/create all of this for you.
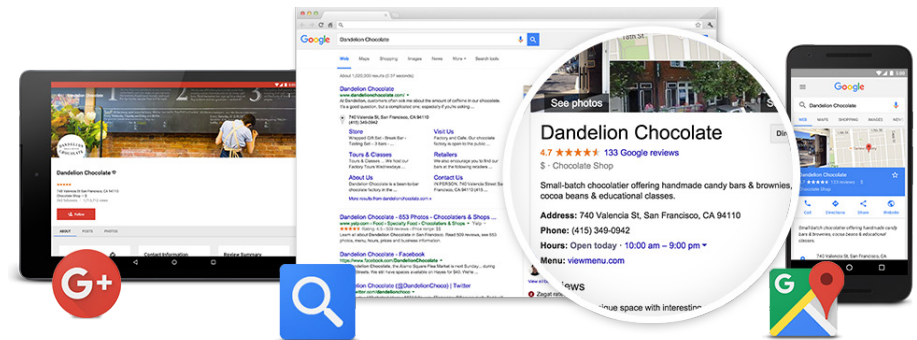
Trip Advisor

Trip Advisor is the largest travel site in the world with more and more visitors to the site every day, so it can be a very effective tool if used correctly. Research shows that 96% of TripAdvisor users find reviews important when booking hotels.

The Pub Rooms team will update your listing and give you helpful tips to maximise your listing.
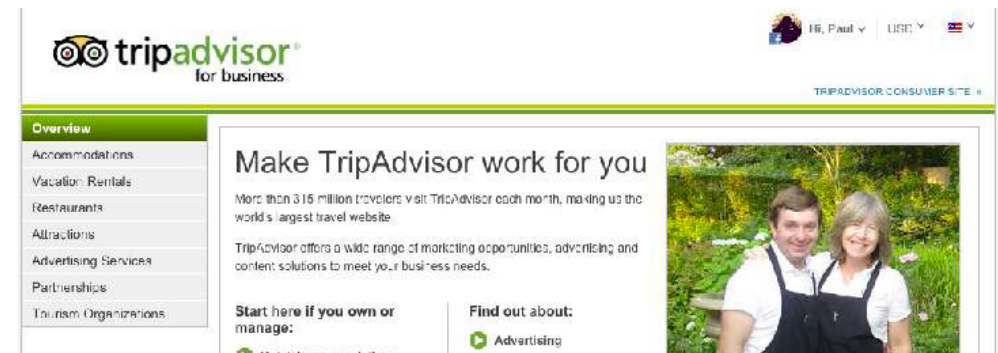
Destination Marketing

The Pub Rooms team will connect you to your local tourism web site and visitors centre. You will also get a listing on www.australia.com and www.visitnsw.com or similar.

Automatic Guest Emails

Personalise your correspondence with fully customisable pre-arrival and post-departure emails that are automatically sent to guests.

This feature allows you to keep in touch with guests, enhance their experience from beginning to end and provide them with detailed information and tips before their stay.

Thanking guests after their departure helps to promote repeat visits and word of mouth business.

Better yet, we will set these up for you!

- Booking Confirmation
- Pre-Arrival Email
- Cancellation Email
- Post Departure - Ask for a TripAdvisor review!

Here is an example of a Confirmation email.

Commercial Hotel Motel Lithgow
198 Main Street
Lithgow NSW 2790 02 6351 2312

info@thecommercialhotellithgow.com.au

Booking Confirmation ID: 8485245

Booking Information

Booking Details

Room Type: LCH Hotel Single Room, Shared bathroom

Hotel Single rooms include a single bed and shared bathroom access. Room amenities include linen/towels, bar-size refrigerator, tea/coffee-making facilities and TV.

Number of Room: 1
Arriving: 01-Mar-2018 **Adults:** 1
Departing: 02-Mar-2018

Rate: Standard **Total:** $59.00

Room Type Charge:	$59.00
Booking Total:	$59.00
Booking Amount:	$59.00
Booking Total:	$59.00
Deposit Required:	$0.00
Amount Paid:	$0.00
Amount Owing:	$59.00

Guest Details

Name	Address	Contact
Danny Salvador	NotSet	0420574700 support@pubrooms.com.au

Special Requirements

TEST BOOKING

Travel Directions

Located 40 minutes drive from Bathurst Airport via Great Western Hwy/A32.

Terms & Conditions

• Best Available Rates: free cancellation up to 24 hours before check-in. Booking cancellations made at least 24 hours prior to the check in date and time will not incur any fees or charges and will be eligible for a full refund. Booking cancellations made within 24 hours prior to the check in date and time will incur a charges for the first night stay.

• Hot Deal: Non-refundable Rates. Require full pre-payment with no changes or refunds permitted.

• Special Events: Requires full pre-payment with no changes or refunds permitted. A minimum 2-night stay is required unless otherwise stated.

Getting Direct Bookings

Your Own Website

We will assist you with adding a booking engine link to your website.

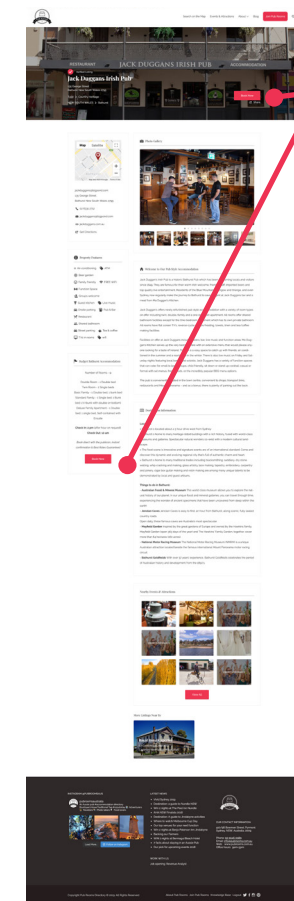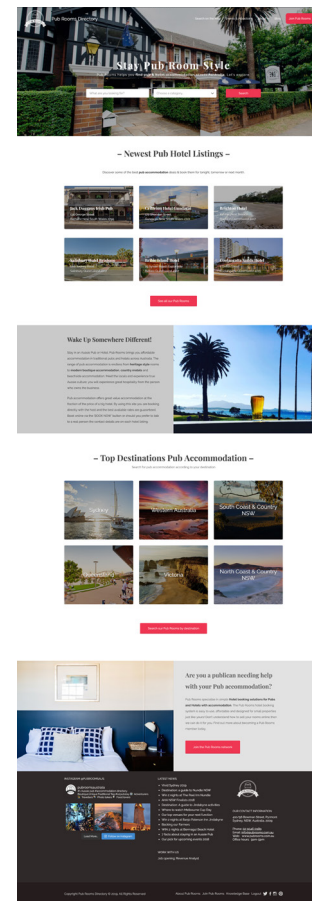Make it easy for guests to make a booking with a link on every page.
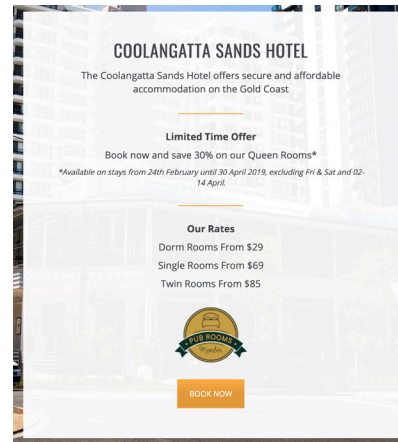
We also require you to put the Pub Rooms logo and link on your own website, and we will assist you with this.

Pub Rooms Website

We include your hotel on our global Pub Rooms website which is used by us to cross market the Pub Accommodation sector opening your doors to new markets and travellers.
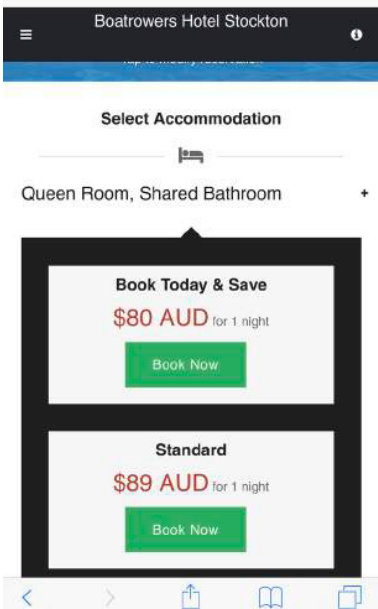

Your listing page on Pub Rooms Directory website with a booking button directly to your booking engine

Mobile Bookings

Did you know that mobile bookings are now the fastest growing way to book hotel rooms online?
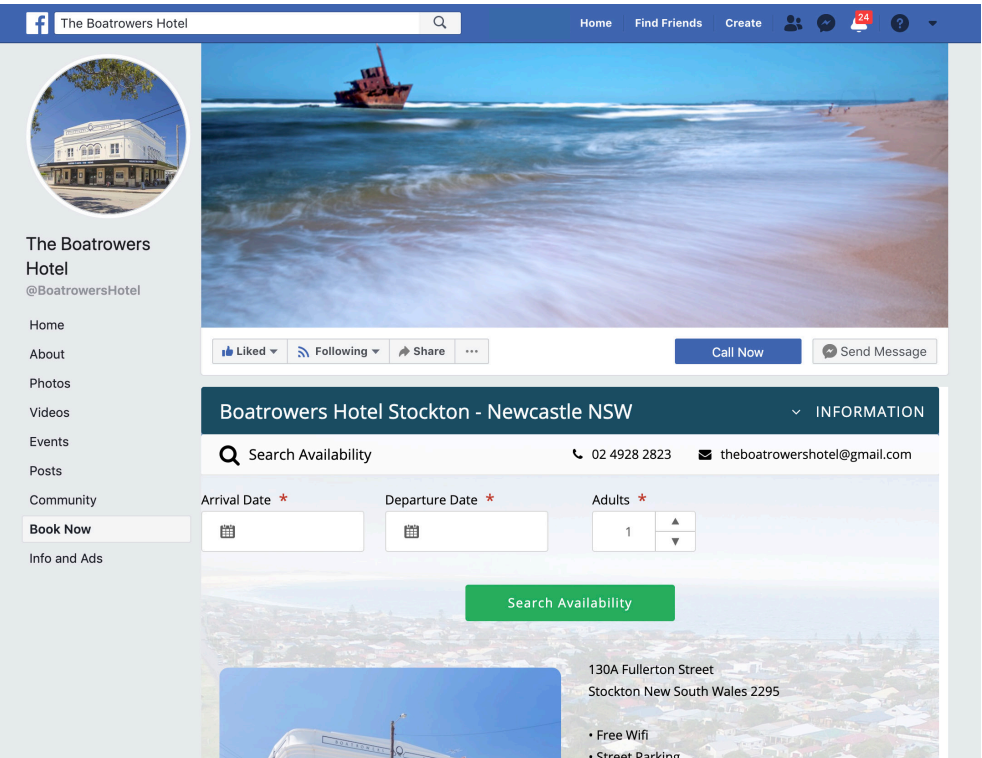
Your booking engine will be fully compatible to take bookings via smartphones (iPhones etc) allowing you to target your customers anywhere, anytime!

Facebook Bookings

Not only is Facebook undoubtedly the largest social network, it's also a popular tool for travel research.

We can help you connect your booking engine to your Facebook Business Page, which means people can conveniently book their stay directly from your page. Too easy!

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www.pubrooms.com.au